

When it comes to **Patient Experience,** Skin Friendly Solutions matter

From skin friendly adhesives to topical skin care products, Scapa Healthcare is improving the patient experience by designing custom solutions that help reduce Moisture-Associated Skin Damage (MASD), Pressure Ulcers, and Medical Adhesive-Related Skin Injury (MARSI)

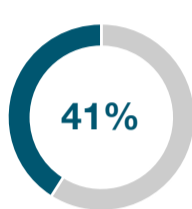


1. Moisture-Associated Skin Damage (MASD)

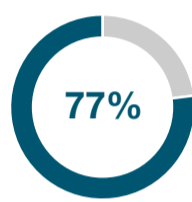
Problem

Patients' exposure to excess moisture from urine, sweat and wound drainage causes **Moisture-Associated Skin Damage (MASD)**.

Prevalence



41% of nursing home residents experience incontinence-associated dermatitis.



77% of ostomates develop skin complications, irritant dermatitis being the most common.

Solution



Scapa Healthcare's custom skin protectants, antifungals and antimicrobial solutions help keep the skin clean and balanced. Custom solutions are designed to protect skin from excess moisture, provide relief from fungal, yeast or bacterial infections commonly associated with MASD.

2. Ulcer Injuries

Problem

Improper moisture balance in patients with limited mobility can often increase skin vulnerability and contribute to pressure ulcer injuries.

Prevalence



Develop pressure ulcers in the US annually. This condition commonly occurs in people with limited sensation and impaired blood flow who spend extended periods sitting or lying down in the same position.

Bed sores not only cause patients pain, but also put them at risk for serious infections and increased care costs associated with complications.

Solution



Hydrocolloid or foam dressings that offer cushioning can help relieve pressure on areas prone to injury.

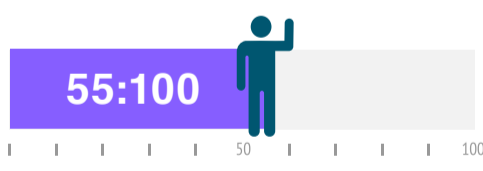
Moisturizers can help hydrate the skin, helping to reduce the risk of tearing.

3. Keeping Medical Devices in Place

Problem

Medical grade adhesives are commonly utilized for a wide range of applications from wound dressings to keeping a medical device in place on the skin.

Prevalence



55 out of 100 patients require treatment for Medical Adhesive-Related Skin Injury (MARSI).

Injuries may include epidermal skin stripping, tearing, tension blisters, allergic or contact dermatitis, maceration or folliculitis.

Solution



Scapa Healthcare's range of skin friendly adhesives are designed with the end-user in mind. From silicone gels to low trauma hydrocolloids, adhesives are formulated to be suitable for sensitive skin and gentle upon removal. Our topical solutions, when used in conjunction with our adhesives, can act as a protective skin cover to protect the peri-wound bed.

Learn about Scapa Healthcare's skin friendly solutions, [click here](#).