

Approximately **90%** of non-melanoma skin cancers and **85%** of melanoma cases are associated with exposure to ultraviolet radiation from the sun.

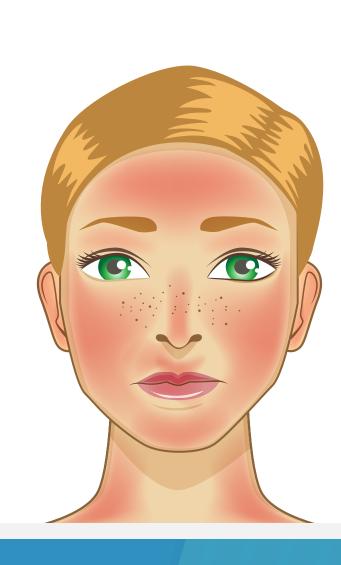
## Did you know?

- Skin cancer is the most common cancer in the United States and worldwide
- 2-3 million non-melanoma skin cancers and 132,000 cases of melanoma are diagnosed worldwide each year, according to the WHO
- Melanoma is the deadliest skin cancer, accounting for about 1% of all skin cancer cases
- It is estimated that a 10% decrease in ozone levels will result in an additional 300,000 non-melanoma and 4,500 melanoma skin cancer cases – this is because more UV rays will reach the Earth
- Frequent sunburns, especially during childhood, significantly increase the risk of developing melanoma later on

## Most Common Risk Factors for Skin Cancer









Fair Skin and Light-colored Hair



A Large Number of Moles or Freckles

## **Topical Formulation for Sun Protection**

Safer skin care habits – including the daily use of SPF 15 or higher sunscreen protectants coupled with routine skin exams for early detection – can reduce skin cancer risks and save lives.

Broad spectrum sunscreens that offer light exposure protection – including protection against UVA, UVB and HEV rays, as well as environmental pollutants – offer the best safeguard against sun damage and skin cancer.



When developing topicals to protect the skin from the damaging rays of the sun, it's important to choose a formulation partner that understands the science and ingredients to incorporate and create products that are both safe and effective for consumers.

Read Our Blog for More Information

Learn more about Scapa Healthcare's topical <u>formulation</u> capabilities for skin protection.



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